

Credit Account Application

Please print this form, complete and return pages 1 & 2

Please retain our Terms & Conditions for future reference

1 Company name

Full trading address

Postcode

2 Telephone number(s)

Fax number

Email

3 If Limited Company or Public Limited Company

Yes No

Address of Registered Office

Postcode

Year of Incorporation

Registered number

Please attach a copy of your company letterhead

4 If partnership or sole trader give full names and private address of all partners — use more paper if needed

1

2

3

4

Year of commencement of trading

5 Please indicate your anticipated average monthly expenditure with the **Mayfair Printing Co.** £

6 Address to which invoices and statements are to be sent — if different from trading address

Postcode

7 Name, email address and title of person to whom statements and invoices should be sent

8 Name, email address and title of person to contact in case of an account query

9 Do you have a specific purchase order procedure for ordering from suppliers [] Yes [] No

If yes, please give details of this procedure

10 Name(s) and title(s) of individuals who are authorised to place orders with the **Mayfair Printing Co.®**

the **Mayfair Printing Co.®** Terms

11 Payment is required within 30 days of goods being received by the customer or ready for collection. The **Mayfair Printing Co.®** reserves the right to add an additional surcharge to all accounts not paid within that 30 day period. This surcharge is currently levied at 2.5% per month or part thereof, after the initial 30 day period. Upon receipt of this Credit Account Application, an upper limit for credit facilities will be agreed. The **Mayfair Printing Co.®** reserve the right to withdraw these facilities. In this event the entire value of outstanding accounts plus any credit charges becomes due for immediate payment. All orders are subject to our standard terms and conditions found overleaf. Our terms and conditions can also be found on our website at www.themayfairprintingco.com

Declaration by Credit Applicant

12 I understand and accept the payment terms in section 11 (above) and the general Terms & Conditions of the **Mayfair Printing Co.®** as detailed overleaf and I am administratively able to handle the same and also confirm I have read the current Privacy Policy available to view at <https://www.themayfairprintingco.com>

Signed _____ Title _____

Name [in CAPS] _____ Date _____

Please return this completed form to: tthe **Mayfair Printing Co.®** 13-14 Queen Street, Mayfair, London W1J 5PS

Conditions of Trading

Important Notice – We aim to maintain our reputation for providing a service to the highest competitive standards, however even the best enterprises must take account of the possibility however remote, of error, omission or wrongdoing. We therefore draw your attention to the following standard conditions (and in particular Conditions 10, 20, 21, 22, 23 and 26 thereof) which contain provisions defining and limiting our liability in respect of any potential default. Copying, whether of words, images, printed music or other material is likely to comprise a breach of copyright unless it is authorised. Customers should not request copying services unless they are sure that they comply with the warranty contained in Condition 27.

1. Definitions

In these Conditions, 'the Mayfair Printing Co.' is the trading name of Lexander Limited, 'the Commissioned Work' means the physical design work, copying, printing, scanning, archiving or other work however described including where the context so admits, each edition of a periodical publication ordered by the Customer from the 'the Mayfair Printing Co.' 'the Customer' means the person, firm, company or organisation who orders the Commissioned Work pursuant to these Conditions, 'the Customer's Materials' means all materials delivered to the Mayfair Printing Co. by or on behalf of the Customer, 'Intellectual Property Rights' means any copyright, design right, registered design, trade mark whether registered or not, right of confidentiality or any other similar right whether arising in the United Kingdom or elsewhere in the world. 'Origination Items' as defined in Condition 21(b)

2. Application

The Mayfair Printing Co. and the Customer shall contract subject to these Conditions which shall govern their relationship to the exclusion of any other terms and conditions contained or referred to in the Customer's order or in correspondence or elsewhere or implied by trade custom, practice or course of dealing and any purported provisions to the contrary are hereby excluded. No variation of these Conditions shall be binding upon the Mayfair Printing Co. unless made in writing and signed by a duly authorised representative of the Mayfair Printing Co.

3. Prices

- a) Unless expressly stated to the contrary all costs and fees are exclusive of any applicable value added or any other sales tax and any applicable delivery charges, for which the Customer shall be additionally liable.
- b) The Mayfair Printing Co. reserves the right to increase any part of the costs or fees payable:
 - i In respect of design work where the Customer's requirements are not clear or change, necessitating the production of additional proofs.
 - ii Where poor quality artwork is provided by the Customer necessitating the Mayfair Printing Co. to reproduce said artwork.
 - iii Where the Commissioned Work is ordered more than thirty working days prior to delivery, to reflect any increase in the cost to the Mayfair Printing Co. such as, without limitation, increases in the costs of labour, materials or other costs.
 - iv Any change in delivery dates, quantities or specifications requested by the Customer.
 - v Any delay caused by any instructions of the Customer, changes to the order, failure of the Customer to give the Mayfair Printing Co. adequate information or failure of the Customer to supply clear or legible copy.
 - vi Failure or delay of the Customer to take delivery.

The Mayfair Printing Co. shall seek to notify the Customer of the amount of any increase as soon as reasonably practicable. The Customer shall have the right to cancel the order if the reason for the price increase is as set out in paragraph (iii) above and the price has increased by more than 10% provided notice of cancellation is given by the Customers as soon as reasonably practicable on receiving notification of such increase but the Customer shall pay the Mayfair Printing Co. on a pro rata basis calculated from the costs and fees originally agreed for any part of the Commissioned Work which had been completed at the time of cancellation of the order. If the reason for the increase is as set out in paragraphs (i)(i), (ii), (iv), (v) or (vi) above the Customer may cancel if the price increase is more than 20% and in such circumstances the pro rata costs payable by the Customer shall be calculated on the increased costs.

- c) Without prejudice to the above, the Mayfair Printing Co. will not be bound by any estimate or quotation given until it has received complete instructions and has accepted the Order.
- d) Unless otherwise agreed in writing by the Mayfair Printing Co., payment of the Mayfair Printing Co.'s invoices shall be made at the time of delivery of the Commissioned Work.
- e) Customers may apply to become credit account Customers which application may be accepted at the Mayfair Printing Co.'s sole discretion. Credit account Customers shall pay the Mayfair Printing Co. within 30 days of the date of the Mayfair Printing Co.'s invoice.
- f) If the Customer fails to make payment on the due date, the Mayfair Printing Co. shall be entitled to charge the Customer interest under the Late Payment of Commercial Debt Act 1998 as amended.
- g) The Mayfair Printing Co. may require the Customer to pay a deposit at the time the order is placed. Furthermore, if in the opinion of the Mayfair Printing Co., the creditworthiness of the Customer shall have deteriorated prior to delivery; the Mayfair Printing Co. may require full or partial payment of the price prior to delivery.

4. Preliminary Work

The Mayfair Printing Co. shall charge and the Customer shall pay the Mayfair Printing Co. for all preliminary work, whether experimental or otherwise, carried out at the Customer's request.

In the event that the Mayfair Printing Co. accepts early termination by the Customer of any preliminary work, the Customer shall pay the Mayfair Printing Co. for the preliminary work, if any, carried out prior to such termination on a pro rata basis.

5. Proofs

It shall be the responsibility of the Customer to inspect all proofs submitted for approval and the Mayfair Printing Co. shall not be liable to the Customer for any errors not corrected by the Customer in proofs so submitted. The Customer's alterations, except typographical or other errors made by the Mayfair Printing Co., and any additional proofs necessitated thereby shall be charged extra to the Customer.

6. Full Colour Printing

- a) Due to the nature of the processes involved, the Mayfair Printing Co. does not guarantee that the Commissioned Work will match the Customer's Materials in colour, saturation or texture.
- b) Customers who require colour reproduction to a specific standard must state this requirement in writing in their order and request a set of wet proofs for each item to be printed. An additional charge shall be made to the Customer for this service which shall be agreed with the Customer prior to commencement of the Commissioned Work.
- c) The Customer shall be responsible for ensuring that the Customer's Materials supplied are suitable for full colour printing and the Customer's attention is brought to Condition 20(b) in this respect.

7. Variations in Quantity

The Mayfair Printing Co. shall endeavour to deliver the correct quantity of the Commissioned Work but orders for the Commissioned Work are accepted on the condition that the Customer accepts a margin of 5% (or 10% for colour copies) for over supply or shortfalls in quantity.

8. Delivery

Delivery of the Commissioned Work shall be made by the Customer collecting the Commissioned Work at the Mayfair Printing Co.'s premises at any time after the Mayfair Printing Co. has notified the Customer that the Commissioned Work is ready for collection or, if some other place for delivery is agreed by the Mayfair Printing Co., by the Mayfair Printing Co. delivering the Commissioned Work to that place.

9. Delivery & Insurance

Local delivery and Insurance is included within the pricing of the Mayfair Printing Co. If the place of delivery is outside a 1 mile radius, the Mayfair Printing Co. reserves the right to charge for such delivery and insurance at the rates ruling at the date of delivery.

10. The Mayfair Printing Co.

The Mayfair Printing Co. shall endeavour to fulfil all orders which may from time to time be placed with it by the Customer and shall endeavour to comply with delivery dates quoted but the time for delivery shall not be of the essence. The Mayfair Printing Co. shall not be liable for any loss directly or indirectly attributable to any delay beyond the stated delivery date. Unless such delay has been caused by the Mayfair Printing Co.'s failure to use its endeavours to comply with delivery dates.

11. Where the order is to be delivered in instalments, each delivery shall constitute a separate contract and failure by the Mayfair Printing Co. to deliver any one or more of the instalments in accordance with these Conditions or any claim by the Customer in respect of any one or more of the instalments shall not entitle the Customer to treat the order as a whole as repudiated or cancelled.

12. Risk & Title

The risk in the Commissioned Work shall pass to the Customer on delivery and the Customer should therefore be insured accordingly.

13. Notwithstanding delivery and passing of risk, the legal property in and beneficial ownership of the Commissioned Work shall remain with the Mayfair Printing Co. until the Customer has paid all money owed by it to the Mayfair Printing Co..

14. The Mayfair Printing Co. may for the purpose of checking that these Conditions are being complied with or recovering the Commissioned Work enter upon any premises where it is stored or where the Mayfair Printing Co. reasonably believes it to be stored.

15. Until payment is made the Customer shall possess the Commissioned Work as fiduciary agent and bailee only and shall store each item of the Commissioned Work securely and separately from the Customer's own goods or those of any other person or previously Commissioned Work and in a manner which makes them readily identifiable by reference to the Mayfair Printing Co.'s invoices.

16. The Customer's right to possession of the Commissioned Work shall cease if any of the events described in Condition 29 occurs.

17. The Customer grants the Mayfair Printing Co. an irrevocable licence to enter at any time any vehicle or premises owned or occupied by the Customer or in its possession for the purpose of repossessing and removing any of the Commissioned Work the property in which has remained in the Mayfair Printing Co. under Condition 13. The Mayfair Printing Co. shall not be responsible for and the Customer will indemnify the Mayfair Printing Co. against liability in respect of damage caused to such vehicles or premises in such repossession and removal being damage it was not reasonably practicable to avoid.

18. Conditions 12, 13, 14, 15, 16 and 17 are without prejudice to the Mayfair Printing Co.'s rights and remedies if the Customer fails to make payment on the due date or is otherwise in breach of the terms of these Conditions.

19. Standing Material

All materials used by the Mayfair Printing Co. in fulfilling an Order belong to the Mayfair Printing Co. absolutely subject to Condition 21 below regarding origination items.

20. Customer's Materials

- a) Whilst the Mayfair Printing Co. shall endeavour to preserve the Customer's Materials in good order (subject to such wear and tear as may be incurred in the course of printing or carrying out the design work), they remain at the Customer's risk and

liability for damage; indemnity for destruction or loss of such materials is excluded save where such damage, destruction or loss is caused by the Mayfair Printing Co.'s negligence. The Customer shall supply adequate quantities of such materials to cover spoilage.

- b) Whilst the Mayfair Printing Co. shall endeavour to maintain its usual quality standards where the Customer's Materials are used, the Mayfair Printing Co. shall not be liable for imperfect work caused by defects in or unsuitability of the Customer's Materials and the Customer shall not be entitled to reject such work for such reason.

- c) The Mayfair Printing Co. shall have a lien over the Customer's Materials against payment of all costs or fees due to it by the Customer from time to time and shall be entitled (if any payment is not made on the due date) to dispose of the Customer's Materials for such sums (if any) as the Mayfair Printing Co. may in its discretion think appropriate towards settlement of the amount due.

21. Design Work

- a) Subject as provided in this Condition, All design work originated by the Mayfair Printing Co. shall, as to its material elements and as to the copyright or design right in relation to it, belong to the Mayfair Printing Co., and the Customer shall not have any right to reproduce or authorise any other person to reproduce any such design work in whole or in part or to do any act which would, in the absence of authorisation by the Mayfair Printing Co., infringe any copyright or design right which may subsist in relation to any such design work.
- b) In the course of the design work the Mayfair Printing Co. may originate physical as well as digital material (including without limitation artwork, photographic negatives and transparencies, printing plates, electronic files together with all other intermediate material including film work, stereotypes, proofs and progressives). This is referred to in these Conditions as 'Origination Items'. Subject as provided in this Condition all Origination Items belong to the Mayfair Printing Co. absolutely.
- c) On payment by the Customer of all sums due to the Mayfair Printing Co., the Mayfair Printing Co. will:
 - i return to the Customer the Customer's Materials;
 - ii deliver and transfer to the Customer the Origination Items; and
 - iii at the Customer's request assign to the Customer the Mayfair Printing Co.'s copyright and design right in relation to the design work subject to payment by the Customer of any additional expenses relating to such assignment if applicable.

22. Scanning & Archiving

The customer having been advised to retain hard copies of all documents and seek advice from its appropriate professional advisors prior to the destruction of any original documentation, the Mayfair Printing Co. shall not be liable for any loss suffered by the Customer by virtue of any item supplied by the Mayfair Printing Co. being inaccurate, containing defects or being erased unless such loss arises by virtue of the Mayfair Printing Co.'s negligence and/or breach of contract.

23. Liability

Subject always to Condition 23 below:-

- a) the Mayfair Printing Co. shall not be liable to the Customer in respect of a claim relating to the Commissioned Work unless the Customer shall notify the Mayfair Printing Co. in writing of such claim such notice to be received by the Mayfair Printing Co. within the following time limits depending upon the nature of the claim:

Nature of the Claim	Time Limit
Damage, loss or partial loss in transit	within 7 days of delivery
Non-delivery	within 7 days of despatch
Any other claim	within 28 days of delivery

Provided that the above time limits shall not apply where the Customer can show that compliance with the time limits was not possible and that notice of the Customer's claim had been given to the Mayfair Printing Co. as soon as reasonably practicable.

- b) any liability incurred by the Mayfair Printing Co. in respect of any of the Commissioned Work supplied pursuant to these Conditions however arising shall be limited at the Customer's option to re-printing the Commissioned Work, refunding the costs or fees paid or replacing or refunding the cost of the Customer's Materials, save that nothing in this Condition shall operate to exclude any liability on the part of the Mayfair Printing Co. for personal injury or death.

24. These Conditions do not and will not affect the statutory rights of the Customer as a consumer. No provision in these Conditions which would be void by virtue of Section 6 or Section 20 of the Unfair Contract Terms Act 1977 (as amended) shall apply to any consumer transaction governed by these Conditions.

25. For the purposes of the foregoing the expressions "consumer" and "consumer transaction" shall have the respective meanings given thereto in paragraph 2 of the Consumer Transactions (Restrictions on Statements) Order 1976 (as amended).

26. Force Majeure

The Mayfair Printing Co. shall not be liable to the Customer or be deemed to be in breach of any order for the Commissioned Work by reason of any delay in performing or failure to perform any of the Mayfair Printing Co.'s obligations in relation to the order placed by the Customer if the delay or failure was due to any cause beyond the Mayfair Printing Co.'s reasonable commercial control.

27. Customer's Warranty & Indemnity

- a) The Mayfair Printing Co. may refuse to print any material which in its opinion contains any defamatory or obscene matter or may infringe any Intellectual Property Rights of any third party.
- b) The Customer warrants to the Mayfair Printing Co. that it

owns the Customer's Materials and all Intellectual Property Rights in them and that the Customer's Materials do not infringe any Intellectual Property Rights of any third party and would not if used in or in relation to the sale of any Commissioned Work or the provision of any services infringe any Intellectual Property Rights of any third party.

- c) The Customer warrants that it has complied fully with the Data Protection Act 1998 and all other relevant legislation, that it has obtained all necessary consents from data subjects for the use of such data subjects personal data which it requires the Mayfair Printing Co. to process.

- d) The Customer shall indemnify the Mayfair Printing Co. and keep it indemnified in respect of all costs, claims, liabilities and expenses to which the Mayfair Printing Co. may be subject as a result of a breach of clause 27(a) and (b) above. The indemnity shall extend (without limitation) to any amount paid on a lawyer's advice in settlement of any such claim and to the Mayfair Printing Co.'s legal costs.

28. Periodical Publications

Where the Customer places an order with the Mayfair Printing Co. for the printing of periodical publications such a contract may be terminated by one party giving the other party written notice. The minimum period of such notice shall be as follows:-

Nature of Publication	Length of Notice
Weekly	1 month
Fortnightly	2 months
Monthly	3 months
Quarterly	6 months

This Condition is without prejudice to the Mayfair Printing Co.'s right to terminate the contract with immediate effect if the Customer fails to make payment on the due date or is otherwise in breach of the terms of these Conditions.

29. Insolvency & Breach

- a) Any Order may be terminated by either party at any time by notice in writing if the other party, being an individual or partnership, has a statutory demand or bankruptcy petition issued against him or any partner or applies to the court for an interim order under the Insolvency Act 1986 or makes a proposal for an individual voluntary arrangement under that legislation or, being incorporated:
 - > goes into compulsory or members voluntary liquidation or passes a resolution for voluntary winding up or its directors convene a meeting of shareholders for that purpose; or
 - > has an administrative receiver or receiver appointed over all or any part of its assets or undertaking; or
 - > is the subject of any judgment or order made against it which is not complied with within seven days or is the subject of any execution, distress, sequestration or other process levied upon or enforced against any of its assets; or
 - > has any action, step, legal proceedings or other procedure taken in respect of it by its directors, shareholders, bankers, creditors or any person seeking to appoint a liquidator or an administrator or takes any such act or step itself; or
 - > has proposed in respect of it a company voluntary arrangement pursuant to the Insolvency Act 1986 as amended from time to time; or
 - > ceases or threatens to cease to carry on business; or
 - > gives the terminating party reasonable grounds for believing that it (the other party) is unable to meet its debts as they fall due within the meaning of Section 123 of the Insolvency Act 1986 as amended.
- b) If the Customer is in breach of any of its obligations under these Conditions or the Conditions are terminated by the Mayfair Printing Co. under (a) above, then the Mayfair Printing Co. without prejudice to any of its other rights may immediately suspend the performance of any order placed by the Customer and shall be entitled to charge the Customer, and the Customer shall immediately become liable to pay, for any Commissioned Work already carried out (whether completed or not) including the cost of any materials purchased on behalf of the Customer.

30. Severance

In the event of any provision of these Conditions being or becoming legally ineffective or unenforceable either in its entirety or in part this shall be without prejudice to the validity of and shall not invalidate the remaining provisions of these Conditions which shall remain in full force and effect.

31. Entire Agreement

- a) These Conditions constitute the entire agreement of the parties as to the subject matter hereof and supersede all previous agreements and understandings (if any) between the parties and all representations made with respect thereto, unless agreed in writing and signed and dated by both parties as a variation to these conditions.
- b) The Customer acknowledges that he has not relied on any representation or warranty not contained in these Conditions.
- c) It is expressly provided that nothing in these Terms and Conditions shall exclude any liability of the Mayfair Printing Co. for fraudulent misrepresentations.

32. Privacy Policy

Please note our new Privacy Policy is available on our website at <https://www.themayfairprintingco.com>

33. Third Party Rights

No person who is not a Customer shall have any rights pursuant to the Contracts (Rights & Third Parties) Act 1999.

33. Governing Law

These Conditions shall be governed by English law and the parties hereby submit to the non-exclusive jurisdiction of the English Courts.